



Presented by:

See Your Company Name and Logo Here!

March 25, 2017

Sponsorship Opportunities

Your contribution to this community event ensures continuing care for the over 1,000 Homeless Pets brought into our shelter each year. Your donation will help provide care and comfort to our rescues while they wait to be placed in their "Forever Homes"

Overall Benefits of Sponsorship:

1. Your sponsorship will support the Georgia SPCA Run for the Rescues 5K, Fun Run & Festival
2. Association with a 5K race that supports the Georgia Society for the Prevention of Cruelty to Animals
3. Participation in an event that promotes awareness of abused and homeless pets
4. Opportunity to raise community awareness of the importance of spay/neuter programs for animals
5. Unique ability to sponsor a race that celebrates the rescue of thousands of homeless pets annually
6. Participate in the education of the community to prevent future abuse and animal neglect
7. Support the funding of educational programs in our schools that foster responsible pet ownership
8. Expecting 1,000 participants at the Georgia SPCA Run for the Rescues 5K, Fun Run & Festival

Contact Christine Muller at Run4Rescues.GeorgiaSPCA@gmail.com for information

Run4Rescues.com



Sponsorship Levels

Presenting Sponsor - \$5,000

- Recognition as Presenting Sponsor for the Georgia SPCA Run for the Rescues on all promotional materials, race applications and T-Shirts
- Company name and logo on all race-related collateral as The Presenting Sponsor once signed on
- Feature article about your company in the Georgia SPCA e-newsletter
- Recognition in Georgia SPCA e-newsletter sent out monthly (4,000 current members)
- Company logo on the home page of the Georgia SPCA Run for the Rescues and Main Shelter Website
- Presenting Sponsor acknowledgement during race
- Corporate Banner displayed at event
- Mention in all media advisories, press releases, print ads, and social media promoting the event
- Logo on the **FRONT** of all Georgia SPCA Run for the Rescues T-Shirts
- Opportunity to place Promotional material in 1,000 runners bags
- Prominent placement of company tent/booth at the event
- Inclusion on Main Event banner with company logo
- High visibility and 5 – 7 minutes to address participants prior to race awards
- Recognition in the Georgia SPCA End-of-Year “Thank You” Newsletter
- Special gift presented by the Georgia SPCA
- 10 FREE entries into the Georgia SPCA Run for the Rescues 5K race

IMPACT to Georgia SPCA: Will help purchase an animal transport vehicle



Sponsorship Levels

Diamond Sponsor - \$2,500

- Recognition as Diamond Sponsor for the Georgia SPCA Run for the Rescues
- Company name and logo on all race-related collateral as Diamond Sponsor once signed on
- Recognition in Georgia SPCA e-newsletter sent out monthly (4,000 current members)
- Company logo on the Georgia SPCA Run for the Rescues Website
- Corporate Banner displayed at event
- Mention in all media advisories, press releases, print ads, and social media promoting the event
- Logo on the back of all Georgia SPCA Run for the Rescues T-Shirts when signed up by March 1, 2017
- Opportunity to place Promotional material in 1,000 runners bags
- Prominent placement of company tent/booth at the event
- Inclusion on Main Event banner with company logo
- Recognition in the Georgia SPCA End-of-Year “Thank You” Newsletter
- 5 FREE entries into the Georgia SPCA Run for the Rescues 5K race

IMPACT to Georgia SPCA: Would fund either the cat room or the dog kennels for one month

Gold Sponsorship - \$1,250

- Recognition as Gold Sponsor for the Georgia SPCA Run for the Rescues
- Recognition in Georgia SPCA e-newsletter as Gold Sponsor (4,000 current members)
- Company logo on the Georgia SPCA Run for the Rescues Website and Social Media
- Corporate Banner displayed at event
- Logo on the back of all Georgia SPCA Run for the Rescues T-Shirts when signed up by March 1, 2017
- Products and services marketed at race booth
- Opportunity to place Promotional material in 1,000 runners bags
- Inclusion on Main Event banner with company logo
- Recognition in the Georgia SPCA End-of-Year “Thank You” Newsletter

IMPACT to Georgia SPCA: Covers all vaccinations, medical testing & spay/neuter procedures for 12 dogs or cats



Sponsorship Levels

Pearl Sponsorship - \$750

- Recognition as Pearl Sponsor for the Georgia SPCA Run for the Rescues
- Recognition in Georgia SPCA e-newsletter as Pearl Sponsor (4,000 current members)
- Company logo on the Georgia SPCA Run for the Rescues Website and Social Media
- Logo on the back of all Georgia SPCA Run for the Rescues T-Shirts when signed up by March 1, 2017
- Products and services marketed at race booth
- Opportunity to place Promotional material in 1,000 runners bags
- Inclusion on Main Event banner with company logo
- Recognition in the Georgia SPCA End-of-Year “Thank You” Newsletter

IMPACT to Georgia SPCA: Covers all vaccinations, medical testing & spay/neuter procedures for 8 dogs or cats

Silver Sponsorship - \$500

- Recognition as Silver Sponsor for the Georgia SPCA Run for the Rescues
- Recognition in Georgia SPCA e-newsletter as Silver Sponsor (4,000 current members)
- Company logo on the Georgia SPCA Run for the Rescues Website
- Logo on the back of all Georgia SPCA Run for the Rescues T-Shirts when signed up by March 1, 2017
- Products and services marketed at race booth
- Opportunity to place Promotional material in 1,000 runners bags
- Inclusion on Main Event banner with company logo
- Recognition in the Georgia SPCA End-of-Year “Thank You” Newsletter

IMPACT on Georgia SPCA: Will assist with the cost for emergency medical treatment



Sponsorship Levels

Bronze Sponsorship - \$300

- Recognition as Bronze Sponsor for the Georgia SPCA Run for the Rescues
- Recognition in Georgia SPCA e-newsletter as Bronze Sponsor (4,000 current members)
- Company logo on the Georgia SPCA Run for the Rescues Website
- Logo on the back of all Georgia SPCA Run for the Rescues T-Shirts when signed up by March 1, 2017
- Products and services marketed at race booth
- Opportunity to place Promotional material in 1,000 runners bags
- Inclusion on Main Event banner with company logo
- Recognition in the Georgia SPCA End-of-Year “Thank You” Newsletter

IMPACT on Georgia SPCA: Covers 5 spay/neuter procedures or treatment for a heartworm positive dog

Partner Sponsorship - \$100

- Recognition in Georgia SPCA e-newsletter as Partner Sponsor (4,000 current members)
- Company logo/name on the Georgia SPCA Run for the Rescues Website
- Recognition in the Georgia SPCA End-of-Year “Thank You” Newsletter

IMPACT on Georgia SPCA: Covers vaccinations, heartworm testing and spay/neuter procedure for one animal

Contact Christine Muller at Run4Rescues.GeorgiaSPCA@gmail.com for information

Run4Rescues.com



Sponsorship Commitment Form

Georgia SPCA Run for the Rescues 5K, Fun Run & Festival

<u>Sponsorship Opportunity Levels</u>	<u>Amount You Wish to Contribute</u>
___ Presenting Sponsor: (\$5,000 +)	\$ _____
___ Diamond Sponsor: (\$2,500)	\$ _____
___ Gold Sponsor: (\$1,250)	\$ _____
___ Pearl Sponsor: (\$750)	\$ _____
___ Silver Sponsor: (\$500)	\$ _____
___ Bronze Sponsor: (\$300)	\$ _____
___ Partner Sponsor: (\$100)	\$ _____

Sponsor Information:

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Payment Information:

___ **Check Enclosed (payable to Georgia SPCA Run for the Rescues 5K)**

___ **Credit Card Please pay online at www.Run4Rescues.com**

Please mail this completed form and payment to Georgia SPCA Run for the Rescues, c/o Christine Muller, 2118 Cluster Lane, Grayson GA 30017

THANK YOU!

Email: Run4Rescues.GeorgiaSPCA@gmail.com

Web Site: Run4Rescues.com